



**WALK THE WALK FOR AUTISM
2017 REGIONAL SPONSORSHIP PACKAGE**



STRAIT
AREA

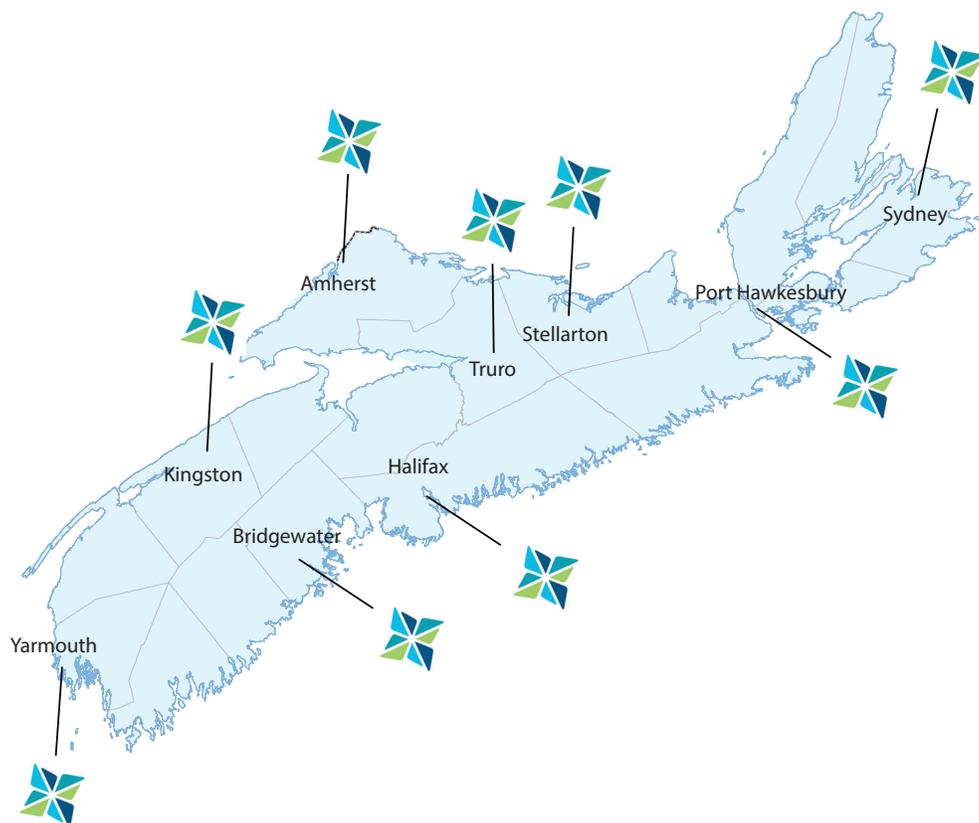
8th ANNUAL WALK THE WALK FOR AUTISM SATURDAY JUNE 10, 2017

Why We Walk

In Nova Scotia there are thousands of families and individuals living with Autism Spectrum Disorder that are in need of support and services. Autism Nova Scotia, its Chapters and member groups of the Autism Council of Nova Scotia know that talk just isn't enough; that is why we Walk the Walk!

The 8th annual *Walk the Walk - Stepping in the Right Direction for Autism* will be hosted on Saturday June 10, 2017 across the province. The Walk not only raises funds for programs and services, but also builds community capacity that enhances understanding, acceptance and inclusion of families and individuals living with Autism Spectrum Disorder.

With thousands of participants province-wide, Walk the Walk for Autism is the largest autism awareness event in the history of Nova Scotia. Now that is something to talk about!



Where do the funds go?

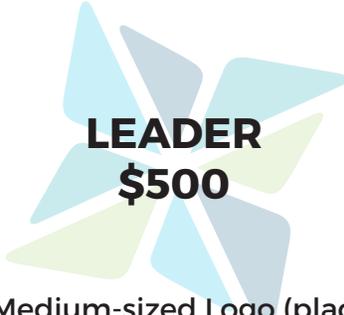
The funds raised in your community stay in your community - something we are incredibly proud of! Most importantly, your provincial contribution supports the growth of autism programs and services in rural and urban Nova Scotia; just one more great reason to get involved! Take a step in the right direction and help us Walk the Walk, by supporting communities across the province to enhance programs and services for families and people living with autism.

WALK THE WALK FOR AUTISM 2017 REGIONAL SPONSORSHIP OPPORTUNITIES



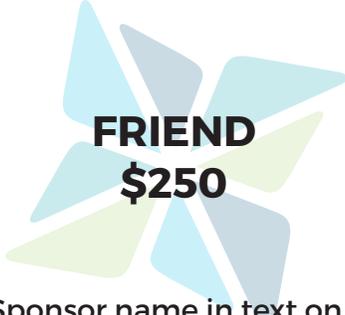
AMBASSADOR \$1000

- Large-sized Logo (placed 1st tier) on Walk the Walk t-shirts
- Large-sized Logo (placed 1st tier) on event posters, promotional collateral, on-site signage and printed materials
- Large-sized Logo (placed 1st tier) on Walk the Walk website with link to your website
- Recognition on social media leading up to the event
- Recognition of your sponsorship during regular announcements
- Recognition in additional thank you materials released post-event



LEADER \$500

- Medium-sized Logo (placed 2nd tier) on Walk the Walk t-shirts
- Medium-sized Logo (placed 2nd tier) on event posters, promotional collateral, on-site signage and printed materials
- Medium-sized Logo (placed 2nd tier) on Walk the Walk website with link to your website
- Recognition of your sponsorship during regular announcements
- Recognition in additional thank you materials released post-event



FRIEND \$250

- Sponsor name in text on Walk the Walk t-shirts
- Sponsor name on Walk the Walk website
- Recognition of your sponsorship during regular announcements
- Recognition in additional thank you materials released post-event



Autism Nova Scotia Strait Area Chapter started as a committed team of individuals who regularly participated in the Annual Walk the Walk for Autism. In 2010, The Strait Area Autism Group was formed and started with a small support group, which soon grew to organize activities and events in Port Hawkesbury. Partnering with Special Olympics and Inverness Richmond Early Childhood Intervention in 2013, they helped to create opportunities and expand their reach in the community. We've grown to offer programs such as: March Break day activities, field trips and outings, swimming, fitness classes, organized parties, sponsoring parent educations, and iPad programs in schools.

About Autism



Autism Spectrum Disorder (ASD) is a neurological disorder which affects the way the brain functions.

People with ASD experience difficulties with communication, social interactions, and may have unusual patterns of behaviour, activities, and interests.



Prevalence rate is 1/68 (Centers for Disease Control, March 2014).

Autism is not related to race, family income, lifestyle or parenting.



There are many different treatment approaches that can enhance quality of life.

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If you have any questions or are interested in getting involved with Walk the Walk, please contact:

Amanda Samson-MacPherson
Autism Nova Scotia Strait Area
E: straitarea@autismns.ca
P: (902) 623-0063 / (902) 625-0863

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